



Nature-based innovations
for poverty alleviation

Strategic Initiatives

Conservation through Poverty Alleviation International (CPALI) takes a new approach to community-based conservation. Through locally led initiatives in Madagascar, we work to enhance biodiversity, create opportunities for women through nature-based enterprise, and accelerate local innovations to help lift families out of poverty.



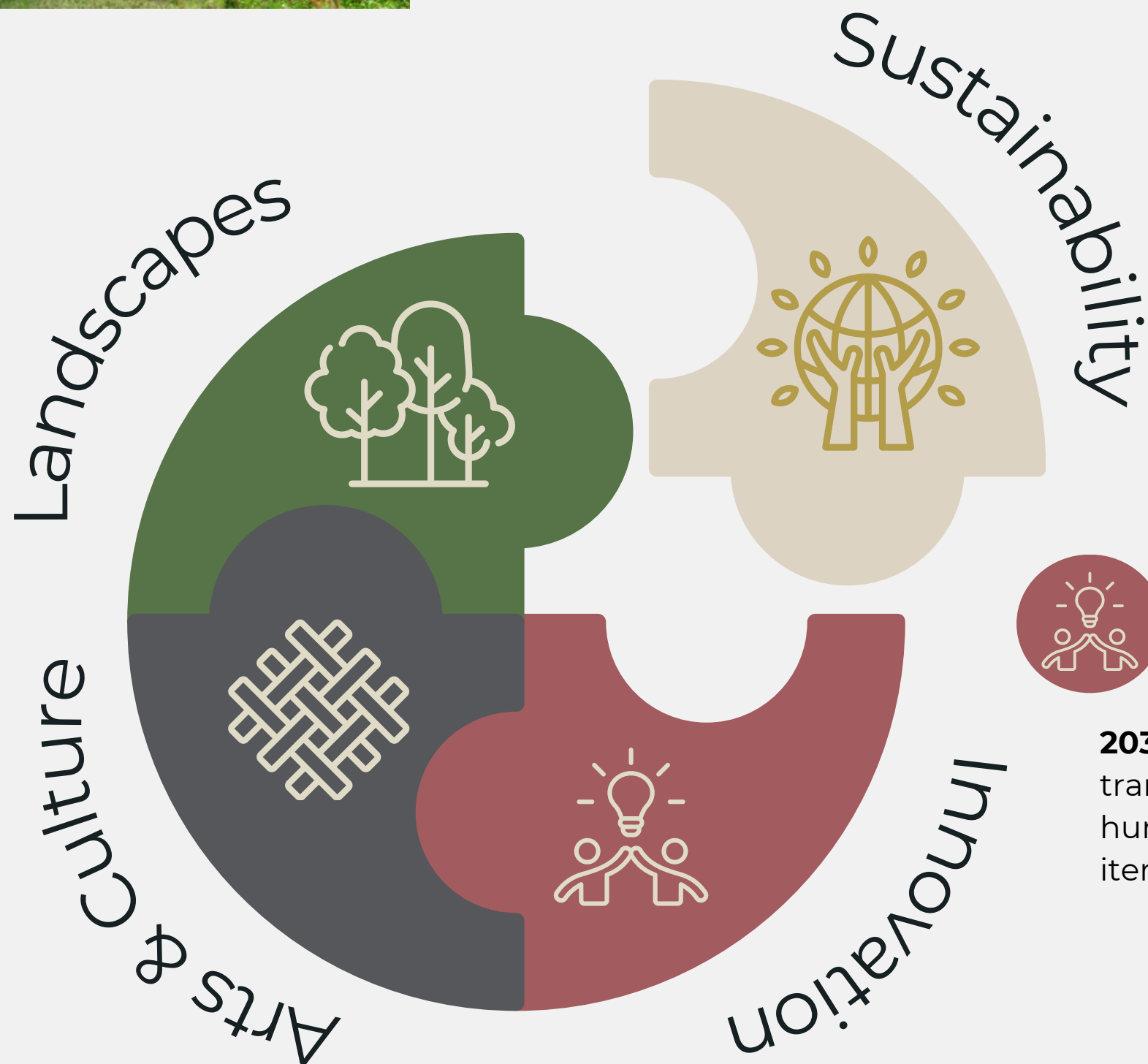
Agroforestry for Resilience

2030 GOAL: Work with local farmers to plant native trees and understory species in rainforest-bordering agroforestry systems to generate added income for families through wild silk and raffia harvests to send kids to school and build a better life while restoring critical areas for at-risk biodiversity.



Nature-based Textiles

2030 GOAL: Scale a thriving workshop of local artisans, mainly women with limited economic opportunities, to grow their skill sets and sell stunning wild silk and raffia products to local and international markets. Provide fair wages that help lift families out of poverty.



Self-reliance

LONG-TERM GOAL: Hone a model together with local organizations for self-sustaining nature-based enterprises that require no external funding or subsidies to thrive.



Nature-positive Innovation

2030 GOAL: Invest in local ideas with transformative impact to reduce the human footprint on nature. Pilot, iterate, scale.